

Cash Consortium for Iraq (CCI) Beneficiary Market Perspectives - 5th Round

Data collected 30th March—27th April 2020

Overview

Governorate	District	Assessments
Anbar	Ana, Falluja, Qaim, Ramadi, Ruua	253
Diyala	Khanaqin, Muqdadiya	98
Kirkuk	Hawiga, Kirkuk	104
Ninewa	Mosul, Sinjar, Telafar, Tilkaif	202
Salah al-Din	Baiji, Balad, Tikrit	160

Priority Items		
Item	# HHs	% HHs
Detergent	641	78%
Soap	621	76%
Veg Oil	595	73%
Disinfectant Solution	591	72%
Rice	553	68%

NB. Which items have the most HHs purchased in the last 7 days?

Prices			
Which items have not changed price?	Which items are more expensive now?	Which items are much more expensive now?	Which items do the most HHs report there is a shortage of?
Bin Bags (87%)	Lentils (60%)	Wheat Flour (8%)	Water Trucking (42%)
Water (86%)	Rice (60%)	Disinfectant Solution (6%)	Disinfectant Solution (39%)
Toothbrush (84%)	Veg Oil (54%)	Rice (3%)	Lentils (30%)
Salt (83%)	Wheat Flour (51%)	Water Trucking (3%)	Wheat Flour (30%)
Water Trucking (83%)	Bulgar (49%)	Sugar (3%)	Rice (24%)

NB. Compared to normal prices according to households who purchased this item in the 7 days prior.

Weekly

72% of HHs reported price increases

54% of HHs reported shortages

Shop Closures

8% of HHs report their local shop is closed

Work

72% of HHs have been unable to work in the past 7 days

Reasons:

Because of curfew/movement restrictions related to COVID-19
Because of changes in business activity related to COVID-19

65%	Curfew
38%	Business Activity
7%	Other

Ability to Meet Basic Needs

56% of HHs have been unable to meet their basic needs in the past 7 days

Reasons:

Because of curfew/movement restrictions related to COVID-19
Because of lack of money

42%	Money
31%	Curfew
3%	Other

HH Expenditure & Purchasing Habits

IQD 183,000 Total Expenditure (in past 7 days)

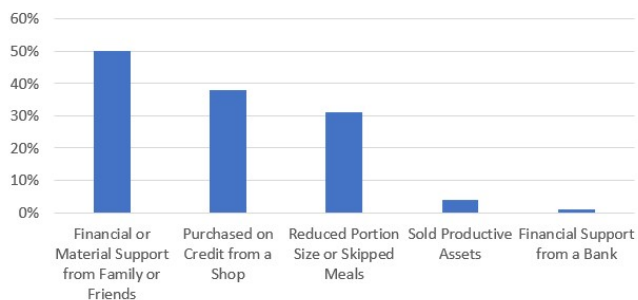
IQD 113,000 Of Total, On Basic Needs

- 55% HHs decreased purchasing goods
- 30% HHs purchased the same amount of goods
- 15% HHs increased purchasing goods

NB. In the past 7 days in light of the COVID-19 situation

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HH has taken the following action to meet daily needs



Average Expenditure per HH in the past 7 days (IQD)

Food	81,390	Communications	8,714
Healthcare	29,333	Transportation	6,629
Debt	14,308	Utilities Water	3,236
Shelter	14,145	Productive Assets	1,164
Hygiene	13,302	Education	314
NFI	10,255		

Week on Week changes

% HHs Reporting Inability to Work

